

CALL FOR PAPERS

Abu Dhabi, March 18-19, 2012

Rio de Janeiro, June 4-5, 2012

Frankfurt, October 16-18, 2012



POSTAL INNOVATION

Postal Innovation is an internationally recognized forward thinking high-end technology initiative dedicated to the postal and express shipping industry.

In 2012 Postal Innovation will go live three times exploring the most advanced technologies and applications aimed to improve postal and express shipping services, as well as illustrating how they can best be implemented on a global scale, improving business and creating new sources of revenue.

Get involved:

- Postal Innovation Abu Dhabi, March 18-19
- Postal Innovation Rio de Janeiro, June 4-5
- Postal Innovation Frankfurt, October 16-18

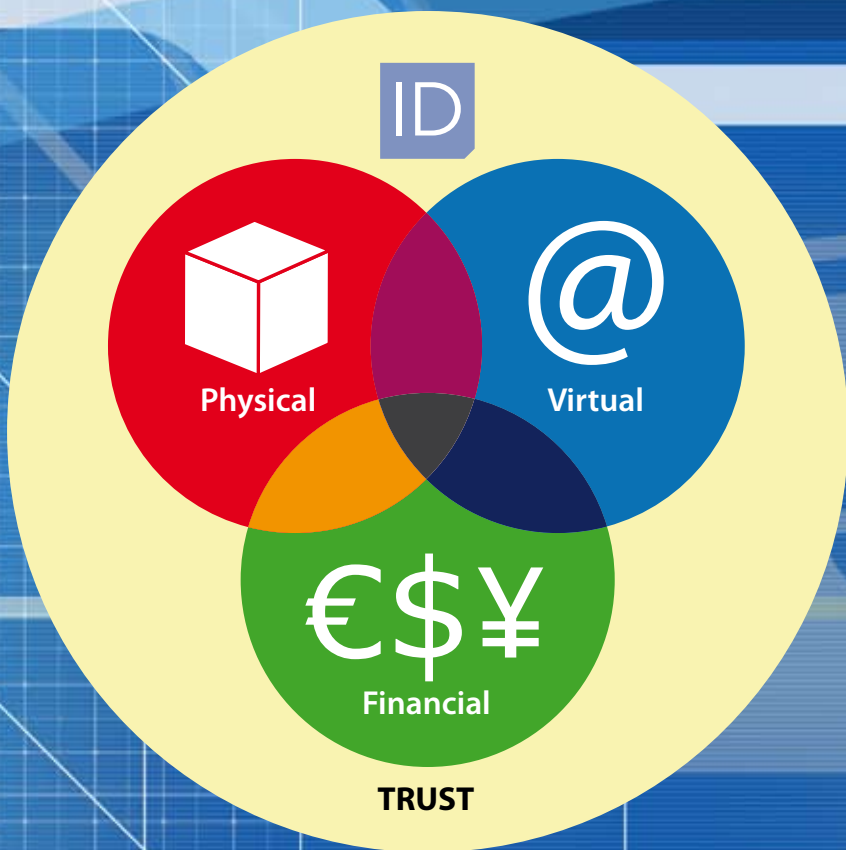
Postal Innovation explores the intersections of the **Physical**, **Virtual** and **Financial** domains of the Postal and Express Shipping business to analyze the areas where the highest financial contribution resides: for instance in Tracking (*Physical + Virtual*), Remittance Services (*Virtual + Financial*), Pension Payments at Postal Office (*Physical + Financial*) and e-Commerce Payments (*Physical + Virtual + Financial*).

What does ID have to do with postal innovation?

- ID is the **glue** that holds the Physical, Virtual and Financial domains together from the inside
- ID is the necessary component for the creation of the external **trust** model
- ID is also the change agent as new technologies evolve and **disrupt** existing processes

Key Postal Innovation topics:

- Public Sector & Postal Industry Collaboration for e-Government
- Enrolment & Entitlement
- Next Generation Mobile
- Retail Innovation
- Identification Strategies
- Advanced Express Logistics
- Supply Chains



© Wise Media 2011

www.mesago.com/ida/postalinnovation

Organized by:
 Mesago
Messe
Frankfurt

Conference Host:
 wise media

CALL FOR PAPERS

Postal Innovation 2012



Wise Media is delighted to invite submissions to the call for papers for its series of 2012 Postal Innovation initiatives from all players in postal services and express shipping, as well as technology experts, pioneering the adoption of advanced technology solutions and approaches and committed to bringing state-of-the-art solutions to the postal sector to improve services and create additional revenue opportunities in their sector.

Postal innovation is a global initiative created to connect representatives of postal and express shipping organizations with experts in the field of automatic identification technologies from around the world, bringing to life the first international think-tank and observatory on innovative technologies and methods in the postal market.

Conference topics

- Public sector & Postal Industry Collaboration for e-Government
- Enrolment & Entitlement
- Next Generation Mobile
- Retail Innovation
- Identification Strategies
- Advanced Express Logistics
- Supply Chains
- Hub Security
- Tracking Technologies

Who should be there

- All individuals with significant professional experience in research, development, system integration and management in the operational security and efficiency of tracking and tracing shipments in real-time for global business intelligence and visibility.
- Postal and express shipping organization representatives concerned with meeting customers' partners' and governing authorities' expectations in terms of secure identification, access control, authentication and trust in areas such as remittance and e-commerce, which can improve services and bring growth opportunities for the postal and express shipping sector.
- Technology and security experts with a significant track record in the field of postal and express shipping.

2012 Calendar of Events

Postal Innovation Abu Dhabi, March 18-19 Call for papers deadline: 22nd December 2011

The first appointment of 2012 opens its doors in the capital of the United Arab Emirates under the patronage of UAE Deputy Prime Minister and Minister of the Interior, H.H. Sheik Saif Bin Zayed Al Nahyan.

Postal Innovation Rio de Janeiro, June 4-5 Call for papers deadline: 12th March 2012

On the occasion of the second Americas summit, Postal Innovation will be held in Rio de Janeiro on June 4-5.

Postal Innovation Frankfurt, October 16-18 Call for papers deadline: 10th May 2012

The cardinal Postal Innovation event of 2012 will be hosted at the 11th ID WORLD International Congress in Frankfurt, featuring a 3-day conference, a 2-day exhibition and extra networking activities.

How to respond

Companies and individuals interested in submitting abstracts for consideration on any of the above topics, must ensure contributions are original, previously unpublished and submitted in English. Abstracts will be evaluated on the basis of content, originality, topicality, clarity and caliber of the speaker.

Abstracts should reflect the scope of the event, which is the diffusion of high level information and know-how regarding state-of-the-art technologies in the different segments of automatic identification and its applications. Please note that in the selection process, case histories and end-user presentations will be favored. The congress aims to be an informative event; as such, any commercial presentations will be rejected.

In order to be evaluated, candidates should provide the following data: • Author's name • Author's company/organization and position • Author's short bio/CV (narrative form, approx. 200 words) • Author's portrait (high resolution, 300 dpi) • Author's full contact details (address, email, telephone, fax) • Title of the presentation (max. 15 words) • Abstract of the presentation (min 200 words, max 300 words) • Topic suitable for the presentation • Multiple submissions are accepted for review and should be sent individually with full author details and abstracts.

For full information on the event and further instructions on submitting call for papers, please go to:

www.mesago.com/ida/postalinnovation or email flavia.ballabio@wisemediamedia.com

Organized by:



Hosted by:

>>> wise media