

Abu Dhabi Summit Final Report: Posts drive e-government collaboration at 3rd Postal Innovation Conference

Wise Media's third Postal Innovation Conference saw two days of intense debate with participation from major postal operators, government representatives and innovators from around EMEA

Milan, April 7, 2011 – The third Postal Innovation conference opened its doors in the capital of the United Arab Emirates for the second time under the patronage of His Highness Sheik Saif Bin Zayed Al Nahyan, UAE Deputy Prime Minister and Minister of Interior on April 3-4, 2011. The event was endorsed by the European Commission, the Emirates Identity Authority and Abu Dhabi Police.

A Meeting of Ministers between H.H. Sheik Saif bin Zayed Al Nahyan and the Honorable Rehman Malik, Minister of Interior Pakistan, crowned top level networking at the event, which saw posts, governments and technology experts join the table of innovation to discuss trends and develop ideas for future collaborative initiatives for the benefit of citizens. Dr. Mohammad Saleh Benten, Chairman and President of Saudi Post, Kahlil Daoud Chairman of Liban Post, Rodah Masaviru, Secretary General of the Pan African Postal Union and Akhilesh Mathur, Program Manager of the Universal Postal Union were among the key speakers at the event, which focused on the importance of serving citizens through modern digital postal operations and networks, embracing the increasing raft of eGovernment services on offer.

The Postal Innovation conference, which once again drew high praise from all protagonists, was held on the occasion of ID WORLD Abu Dhabi 2011, the annual EMEA Summit on security, mobility and traceability. The event welcomed 479 delegates from 38 countries, including government ministers, senior international dignitaries and CEOs from the ICT industry.



Meeting of Ministers at Postal Innovation - ID WORLD Abu Dhabi 2011: UAE Deputy Prime Minister and Minister of Interior, His Highness Sheik Saif bin Zayed Al Nahyan and the Honorable Rehman Malik, Minister of Interior Pakistan in key talks along with President of Wise Media, Sophie B. de la Giroday and senior dignitaries and diplomats from around the EMEA region.

Other top-level participants in Abu Dhabi included high caliber government and international organization representatives from the European Commission, America, Argentina, Azerbaijan, France, India, Kenya, Nigeria, Pakistan, Saudi Arabia, Turkey, the Ukraine and the United Arab Emirates, to mention only some. The Postal Innovation Conference focused on topics ranging from enrolment, entitlement and e-government to legislation, e-commerce and e-ID.



Key regional players: Dr. Mohammad Saleh Benten, Chairman and President of Saudi Post (left) and Kahlil Daoud, Chairman of Liban Post, communicate their vision

In addition, the high quality presentations discussed the challenges of engaging with public authorities and how high-tech initiatives from postal operators can contribute positively to customers' and citizens' ease of interaction with government service providers. Reform and commercialization of postal enterprises in emerging regions and in particular, in Africa, to embrace new ICTs for diversified and high quality postal services for customers, were also covered at the event.

Postal Innovation is a global initiative and the first international think-tank and observatory on innovative technologies and methods for the postal market. As a forward thinking high-end technology congress offering a showcase of the most advanced smart technologies and applications aimed to improve postal and express shipping services, Postal Innovation illustrates how these can best be implemented on a global scale, improving business and creating new sources of revenue in the physical, digital and financial domains of the postal and express shipping business.

Postal Innovation – ID WORLD Rio de Janeiro will be held in Rio de Janeiro, Brazil on June 21-22 and Postal Innovation – ID World International Congress, goes live on November 2-4, in Milan, Italy as the cardinal event of 2011, featuring a 3-day conference, a 2-day exhibition and extra networking activities.



Official government tour of the exhibition embraces innovations in the postal business

About Postal Innovation

Postal Innovation is the world's first forward thinking high-end technology congress offering a showcase of the most advanced technologies and applications aimed to improve postal and express shipping services, as well as illustrating how they can best be implemented on a global scale, improving business and creating new sources of revenue. The third Postal Innovation conference opened its doors in the capital of the United Arab Emirates under the patronage of the Deputy Prime Minister and Minister of the Interior H.H. Sheik Saif Bin Zayed Al Nahyan at the Yas Hotel in Abu Dhabi on April 3-4, 2011. The next appointments in the 2011 calendar of events are the Postal Innovation – ID WORLD Rio de Janeiro on June 21-22 and the Postal Innovation – ID World International Congress, going live on November 2-4, as the cardinal event of 2011, featuring a 3-day conference, a 2-day exhibition and extra networking activities. For further information visit: www.postalinnovation.com

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